

HORTONWORKS DATA PLATFORM AND ATTIVIO SEMANTIC DATA CATALOG

Helping Organizations Build an Agile Data Stack



Hortonworks provides the Hortonworks Data Platform (HDP), a commercial distribution of Apache Hadoop that offers an open and stable foundation for enterprises and a growing ecosystem to build and deploy Big Data solutions.

Certifications for Apache Atlas, YARN and Security

Attivio has earned the base certification on the Hortonworks Data Platform (HDP), along with additional badges for product integration:

- **Governance Ready:** Now certified on Apache Atlas, Attivio enables Hadoop to exchange metadata with tools and processes both inside and outside of the Hadoop stack. This makes it easier for companies to effectively address compliance requirements across all of their data.
- **YARN Ready:** With certification on YARN, Attivio’s products can now operate directly in Hadoop without going through external tools. This improves both resource management and facilitates cost management.
- **Security Ready:** The key to being a true enterprise application is powerful security. Attivio’s full platform is now certified to work with Kerberos, Apache Knox, and Apache Ranger, providing greater security for all enterprise data.

To avoid making Hadoop another data silo, Attivio helps enterprises find and understand all of their data, modern and legacy, through a single viewpoint. With these certifications, Attivio leverages Hortonworks Data Platform to form the core of a flexible data architecture that encompasses all of an organization’s information.

Attivio Product Certifications



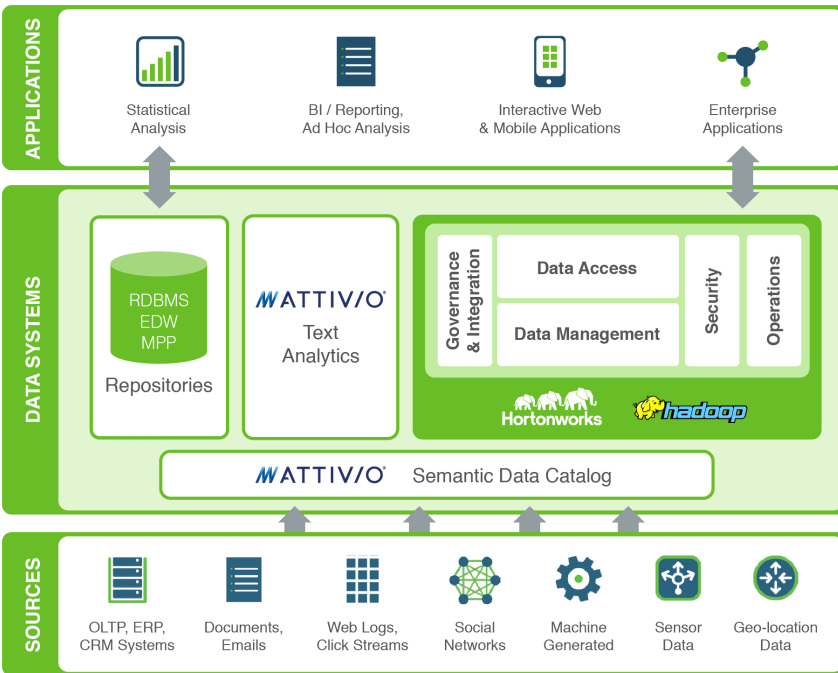
“ The Attivio Semantic Data Catalog will help our common customers understand all the information stored in Hadoop, with the right security and governance. Jointly we will help organizations to more effectively break down information silos and unify the information stored in legacy data platforms with Hortonworks Data Platform ”

- Matthew Morgan,
VP Product Marketing & Alliances
at Hortonworks

Building an Agile Data Stack

A modern, agile data stack drives a self-service data workflow, enabling the powerful analytics that help organizations remain competitive and drive revenue. The Modern Data Architecture starts with agile data storage in Hadoop, with a leading platform such as Hortonworks. Agile BI and advanced analytics tools at the top of the stack enable organizations to build a culture of data-driven decision making.

In the middle of the stack, the process of finding and unifying all enterprise data is the key to end-to-end agility. Attvio's Semantic Data Catalog creates a single view of all enterprise data, inside and outside of Hadoop. Attvio's advanced text analytics capabilities enable organizations to unify their unstructured information, such as emails, documents, social posts, and log files, with their structured data.



A Powerful Partnership for the Big Data Ecosystem

Many organizations struggle with their strategy for the Modern Data Architecture, in a world where many technologies exist, and many strategic requirements must be met. Attvio and Hortonworks have partnered to offer best-of-breed solutions for an agile data stack that enables companies to get the most value out of their data assets.

ATTIVO The Data Dexterity Company™

Attvio provides software that empowers its customers to get their hands on the right data and to work with it to quickly get it to the point of informing decisions. Attvio releases the untapped value within enterprise information ecosystems. Many of the world's leading brands rely on Attvio to gain immediate visibility into all of their information, not just the data sitting in known databases.

www.attvio.com



Hortonworks is a leading innovator at creating, distributing and supporting enterprise-ready open data platforms. Our mission is to manage the world's data. We have a single-minded focus on driving innovation in open source communities such as Apache Hadoop, NiFi and Spark. Our open connected Data Platforms power Modern Data Applications that deliver actionable intelligence from all data: data in-motion and data-at-rest. Along with our partners, we provide the expertise, training and services that allow customers to unlock the transformational value of data across any line of business. We are Powering the Future of Data™.

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