

RISK AVOIDANCE

Protect Your Brand

Whether the initiative is Anti-Money Laundering, Know Your Customer, or Communication Monitoring, you need a holistic view of risk in your organization.

With cognitive search at the core of your risk avoidance systems, you have the power to protect your brand.



Communication Monitoring

What if you could confidently mitigate risk by effectively monitoring all aspects of trade communications? With the Attivio Platform to drive cognitive search and insight for your communication monitoring needs, you:

- **Monitor all trade communications**, with an omnichannel interaction recording.
- **Reduce the cost of false positives**, with machine learning techniques to accurately identify trends and patterns.
- **Protect brand value**, with holistic surveillance that connects to the communication data and content that organizations are required to monitor.

By fully understanding all communications, across channels, you dramatically reduce reputational risk and protect brand value.

COGNITIVE SEARCH AT THE CORE

If you had comprehensive, scalable, automated monitoring of communications across every channel, would you be more confident in your risk mitigation efforts?

Cognitive search combines self-learning technologies such as **natural language processing, text analytics, machine learning, and knowledge graphing** to deliver smart information discovery.

Wherever your disparate information sources live, cognitive search delivers the answers and insights you need.



Anti-Money Laundering

What if you could reduce the cost of AML compliance through automation of low-level case processing tasks? With the Attivio Platform to drive cognitive search and insight for your AML initiative, you:

- **Automate evidence gathering**, to free you from unnecessary, and inconsistent manual evidence preparation.
- **Generate consistent case summaries**, by streamlining the preparation of narratives.
- **Get a complete view of customer risk**, with complete visibility into your data and information.

With cognitive search at the core of your AML initiative, you can leverage machine learning and text analytics technologies to create a comprehensive view of your customers, communications, and risks, all with best-in-class security.



Know Your Customer

What if you could leverage cognitive technologies to learn everything you need to know about your customers? With the Attivio Platform to drive cognitive search and insight for your KYC initiative, you:

- **Mind the KYC gaps**, by unifying data from multiple, existing KYC/CDD/EDD solutions.
- **Reduce the cost of compliance**, by automating largely manual, resource-intensive and repetitive tasks.
- **Understand your customers' networks**. With analytic tools that extract elements of meaning from the full range of unstructured information sources – such as email, social media, chat logs – compliance professionals can correlate transactions with counterparties and industries.

By putting cognitive search at the core of your KYC initiative, you have innovative AI technologies such as natural language processing, machine learning, and knowledge graphing to ensure that your KYC risks are mitigated.

THE ATTIVIO DIFFERENCE

Attivio's foundational technology powers four unique differentiators.

INFORMATION INTELLIGENCE

Reveal relationships and insights across structured and unstructured silos through contextual enrichment and semantic understanding.

USER EMPOWERMENT

Anticipate individual information needs and boost productivity by enabling people to find critical information at the point of need.

SECURE ENTERPRISE PLATFORM

Adapt to the most complex data and IT ecosystems, while enforcing rigorous security policies at global scale.

PROVEN EXECUTION

Turn data and content into strategic advantage on the most complete and proven cognitive platform silos to deliver unique insights.