

UNIFIED DIGITAL WORKPLACE

Engage a Modern Workforce

If finding information in the workplace is a manual hunt-and-peck exercise, you need to find a better way. When you connect people and information seamlessly, you transform productivity. With cognitive search at the core of your portals and intranets, you have the power to engage a modern workforce.



Knowledge Management

What if you could unify all the information silos in your organization? With the Attivio Platform to drive cognitive search and insight for your knowledge management initiatives, you:

- **Find answers**, through a deep understanding of both the enterprise information landscape and of what employees are looking for.
- **Connect people**, by inferring skills and expertise through the digital footprint subject matter experts create with publications, email, collaboration tools, and other sources.
- **Recommend content**, by harnessing context and user behavior to proactively alert knowledge workers with critical new information and recommendations.

Cognitive search enables organizations to quickly launch or expand a Knowledge Management initiative and demonstrate immediate ROI by enhancing information worker productivity through the unification of data and information across silos.



Intranet Search

If your intranet search delivered the best information every time, would you have a more efficient workforce? With the Attivio Platform to drive cognitive search and insight for your intranet search, you:

COGNITIVE SEARCH AT THE CORE

Would delivering highly relevant information, instantly, help you engage a modern workforce, one that is used to getting answers from Google, Siri, and Alexa?

Cognitive search leverages technologies like **machine learning** and **text analytics** to create a deep understanding of enterprise information and an understanding of what employees are looking for. This helps you deliver the information and the experience your employees need to make them more efficient.

Wherever your disparate information sources live, cognitive search delivers the answers and insights you need.

- **Increase employee engagement**, by delivering the information and digital experience your employees need.
- **Create a digital community**, by automatically creating connections between people and their skills and expertise.
- **Empower workers with new insights**, by pulling together all enterprise data and content in a manner that is seamless, insightful, and extremely useful to employees.

By putting cognitive search at the core of your intranet, your users get faster search, highly relevant results, and answers when they need them most.



Research Portal

What if your portal delivered smart search and proactive insights? With the Attivio Platform to drive cognitive search and insight for your research portal, you:

- **Unify silos**, by automatically discovering and organizing your information assets.
- **Find answers**, by creating a search experience that's as easy as Google, or Siri, or Alexa.
- **Get insights**, by delivering highly relevant, personalized answers and proactive recommendations.

By putting cognitive search at the core of your research portal, your users get a superior experience.



Site Search

What if you could personalize the user experience with the most relevant information on your site? With the Attivio Platform to drive cognitive search and insight for your site search, you:

- **Personalize the experience**, by combining behavioral and demographic data points to optimize the journey.
- **Deliver relevant information**, with a deep understanding of both the user and the site.
- **Improve visitor engagement**, by making information easier to find.

By putting cognitive search at the core of your site search, you create intent-driven visitor engagement.

THE ATTIVIO DIFFERENCE

Attivio's foundational technology powers four unique differentiators.

INFORMATION INTELLIGENCE

Reveal relationships and insights across structured and unstructured silos through contextual enrichment and semantic understanding.

USER EMPOWERMENT

Anticipate individual information needs and boost productivity by enabling people to find critical information at the point of need.

SECURE ENTERPRISE PLATFORM

Adapt to the most complex data and IT ecosystems, while enforcing rigorous security policies at global scale.

PROVEN EXECUTION

Turn data and content into strategic advantage on the most complete and proven cognitive platform silos to deliver unique insights.