ΛΤΤΙVΙΟ®

Accelerate Trading
By Streamlining Research
How a 360° View of Investment Products Can Multiply Your Sales

Product and sales executives struggle to differentiate their bank's value for key target markets, especially institutional and high net-worth clients. In a world where digital platforms are proliferating, delivering a significant difference is essential to market leadership.

Attivio clients are achieving real competitive separation by delivering more comprehensive solutions, faster and more responsively - by correlating information across products and the trading cycle, from research consumption to trade execution.

ARE YOU LOSING TRADES ?

Is your best information too hard to find? Poor relevance and impaired findability increase the time spent researching - draining client and advisor productivity, killing confidence, and diminishing engagement.

Are information silos disrupting your clients' trading cycle? Silos typically force clients and analysts to waste more time getting from investment idea and to an investment transaction,increasing the likelihood that a trade will be abandoned or excuted by a competitor.

Do clients receive your best, personalized advice? Without an automatically correlated view of research consumption, market conditions and trading, it is difficult to understand, predict, and anticipate clients' needs effectively.

MEET THE CHALLENGE

- **Accelerate information consumption**

  Improve user experience, delivering more relevant content that restores confidence, kick-starts productivity, and motivates accelerated trading.

- **Make it easier for clients to trade on their research**

  Combine research, advisory, and market content with client preferences, trading, and position details in a single, unified experience.

  Replace multiple applications to deliver a more engaging and productive experience for clients and client-facing teams alike.

- **Help advisors think ahead of clients**

  Enhance your account executive's knowledge of each client, so they anticipate and support client requirements better - making them a trusted investment advisor with their clients.

With Attivio's integrated, correlated 360°view of investment products for each client, your research and advisory services are more likely to result in trades.

With a 'single construct of the client', readily delivered on a 'single pane of glass', financial advisors receive insight and deliver service that positions them as unique, trusted advisors for their clients.

A PROVEN SOLUTION

Attivio is the core discovery and content provisioning engine behind UBS's award-winning Neo platform. Serving institutional banking clients with the research, advisory, market, and transactional information they need to convert investment ideas into timely, executed trades, Attivio helped propel UBS to share-of-trading leadership in FX in it's first year of operation.

When Citigroup implemented a platform to support its network of private bankers serving over 20,00 wealth management customers, it chose Attivio to collect and distribute news and research, as well as deliver customer account data to a comprehensive customer-focused dashboard.

The leading provider of secure document sharing services for financial and corporate transactions required granular, certain security for its services. Attivio provided precisely that. With its unique capabilities for indexing and retrieving combinations of structured and unstructured information, Attivio enhanced the productivity and security profile of Intralinks' offerings.

ABOUT ATTIVIO

Attivio makes information meaningful, accessible, and actionable in ways that were never before possible. Our Sales and Trading Acceleration solution enriches and unifies information from any source or format, exposing hidden insights, kick-starting productivity and motivating accelerated trading.

SEE WHAT ATTIVIO CAN DO FOR YOU

To learn more about how Attivio helps financial services firms put their data to work, please visit us online at **www.attivio.com.**